



2019 CSNA Summer Conference
June 10-12 | Embassy Suites, Loveland

SPONSORSHIP OPPORTUNITIES

There are several Sponsorship opportunities for our industry members to support the CSNA Summer Conference and increase the brand awareness of your company.

Platinum Level Opportunity \$2,000

Opening General Session • Tuesday Dinner

- Company logo included in the conference program
- Opportunity to hang a banner center stage at the event (banner to be provided by Sponsor)
- Give a two-minute company before dinner or introduce Logan Weber
- Premier booth placement on the exhibit floor (does NOT include a booth at the show; however, if the company purchases a booth you will have a premier location)
- Opportunity to include one handout in the attendee giveaway bag
- Up to five additional tickets to the Welcome Event
- Additional recognition as Sponsor throughout conference

Gold Level Opportunities \$1,000

Lunch • Final General Session • Networking/Happy Hour
Precon Night • After Party Tuesday Night • Hotel Keycards

- Company logo included in the conference program
- Opportunity to hang a banner center stage at the event (banner to be provided by Sponsor; Keycard excluded)
- Signage recognizing company as a Contributing Sponsor at the Sponsored event
- Premier booth placement on the exhibit floor (does NOT include a booth at the show; however, if the company purchases a booth you will have a premier location)
- Opportunity to include one handout in the attendee giveaway bag
- Up to three additional tickets to Welcome Event
- Additional recognition as Sponsor throughout conference

Silver Level Opportunities \$750

Lanyards • Photo Booth • Wellness lounge
Wellness Event • Snack Break

- Company logo included in the conference program
- Signage recognizing company as a Sponsor at the Sponsored event
- Lanyards to be provided by Sponsor and delivered to CSNA one week prior to conference (approx 400 required)
- Opportunity to add logo to all prints from Photo Booth (Photo Booth rental provided by Photo Sponsor only)
- Full page advertisement in conference program (Program Sponsor only, Conference Program to be printed by Sponsor)
- One additional ticket to Welcome Event
- Additional recognition as Sponsor throughout conference

Bronze Level Opportunities \$350

Class Sessions • Side Bar Logo in all Email Conference Blasts

- Company logo included in the conference program
- Session Sponsorship (first come, first served) includes posted advertising in class room and the opportunity to present a

- 2 minute “pitch” to entire class and introduce speaker for class—approximately 100+/class (option to play company commercial during transition)
- Side Bar Logo: logo will be posted in all communication blasts
- Additional recognition as Sponsor throughout conference

OTHER OPPORTUNITIES

Giveaway Bag Sponsorship \$2,500

- Company logo included in the conference program
- Design giveaway bags for all attendees (approximately 400 bags needed, design and size of bag to be approved by CSNA)

In-Kind Sponsorship

Refrigerated Truck

- Company logo included in the conference program
- Company provides a refrigerated/freezer truck on-site at the conference on Tuesday June 11– June 12 until 4 p.m.
- Contributing Sponsor recognition at one General Session

Additional Advertisement Opportunities

- Full-Page Program Advertisement: \$400
- Half-Page Program Advertisement: \$250
- Conference “Bag Stuff” Advertisement: \$250/item (you must supply 400 items for bag stuffing by June 7th, shipment details to be provided by CSNA)

Chef's Challenge 2019

Please see separate flyer included. Format is changing for 2019. Challenge will be pre-recorded with student teams. Opportunities to sponsor are limited and will be sold by Feb. Don't miss out!

- Food & Program Sponsors \$1000
- 30 Second Commercial Spots \$675
- 15 Second Commercial Spots \$350



FOR MORE INFORMATION
Contact Jodi McKinney,
CSNA Executive Director
Jodi@colosna.com



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