



CSNA Summer Conference
June 13-14, 2018
Embassy Suites, Loveland CO

Sponsorship Opportunities

There are several Sponsorship opportunities for our industry members to support the CSNA Summer Conference and increase the brand awareness of your company.

PLATINUM LEVEL OPPORTUNITY \$2500

Presenting Sponsor: CSNA Summer Nights BBQ & Chef's Challenge

- Company logo included in the conference program
- Opportunity to hang a banner center stage at the event (*banner to be provided by Sponsor*)
- Give a two-minute company "pitch" as well as introduce our contest emcee(s)
- Premier booth placement on the exhibit floor (*does NOT include a booth at the show; however, if the company purchases a booth you will have a premier location*)
- Opportunity to include one handout in the attendee giveaway bag
- Opportunity to use product in the mystery basket for chef's challenge
- Up to five additional tickets to the Welcome Event
- Additional recognition as Sponsor throughout conference (*including presentation loop, wall lighting*)

GOLD LEVEL OPPORTUNITIES \$1250

Contributing Sponsors: Opening General Session • Second General Session • Lanyard • Lunch

- Company logo included in the conference program
- Opportunity to hang a banner center stage at the event (*banner to be provided by Sponsor: lanyard excluded*)
- Lanyards to be provided by Sponsor and delivered to CSNA one week prior to conference (*approx 400 required*)
- Signage recognizing company as a Contributing Sponsor at the Sponsored event
- Premier booth placement on the exhibit floor (*does NOT include a booth at the show; however, if the company purchases a booth you will have a premier location*)
- Opportunity to include one handout in the attendee giveaway bag
- Up to three additional tickets to Welcome Event
- Additional recognition as Sponsor throughout conference (*including presentation loop, wall lighting*)

SILVER LEVEL OPPORTUNITIES \$750

Chef Challenge Team Sponsor • Snack Breaks Cornhole Tournament • Photo Booth • Program

- Company logo included in the conference program
- Signage recognizing company as a Sponsor at the Sponsored event
- Opportunity to provide logo'd table cloth, chef coat or apron to Sponsored team (*provided by Chef Sponsor only*)
- Opportunity to team up with SN Director of choice in the Cornhole Tournament (*Cornhole Sponsor Only, Sponsor to provide Cornhole platforms and bags*)
- Opportunity to add logo to all prints from Photo Booth (*Photo Booth rental provided by Photo Sponsor only*)
- Full page advertisement in conference program (*Program Sponsor only, Conference Program to be printed by Sponsor*)
- One additional ticket to Welcome Event
- Additional recognition as Sponsor throughout conference (*including presentation loop*)

BRONZE LEVEL OPPORTUNITIES \$550

Wellness Walk • Lawn Games

- Company logo included in the conference program
- Signage recognizing company at the Sponsored event
- Additional recognition as Sponsor throughout conference (*including presentation loop*)



Other Opportunities

GIVEAWAY BAG SPONSORSHIP \$2,500

- Company logo included in the conference program
- Design giveaway bags for all attendees
(approximately 400 bags needed, design and size of bag to be approved by CSNA)

IN-KIND SPONSORSHIPS

Refrigerated Truck • Cooler

- Company logo included in the conference program
- Company provides a refrigerated/freezer truck at a TBD location on Monday, June 11 for vendors to load their product onto prior to the conference (*Truck Sponsor*)
- Company provides a refrigerated/freezer truck on-site at the conference on Thursday, June 14 until 6 p.m. (*Truck Sponsor*)
- Company provides a Cooler on-site at the conference on Wednesday, June 13 until 11 p.m. (*Cooler Sponsor*)
- Contributing Sponsor recognition at one General Session

Additional Advertisement Opportunities

- Full-Page Program Advertisement: \$500
- Half-Page Program Advertisement: \$350
- Conference "Bag Stuff" Advertisement: \$200/item (*you must supply 400 items for bag stuffing by June 11, shipment details to be provided by CSNA*)
- Session Sponsorship: \$250/class (first come, first served) includes posted advertising in class room and mention during class introduction

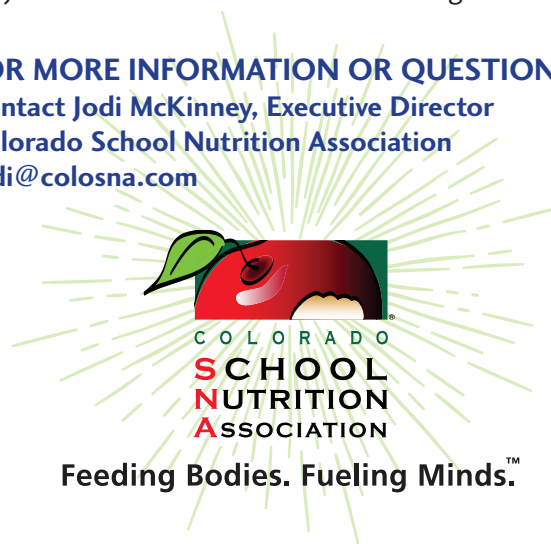
EDUCATIONAL SCHOLARSHIP DONATION

- \$100 Contributor (*recognition in conference program*)
- \$200 Advocate (*Contributor benefits and recognition at General Session*)
- \$400 Champion (*Advocate benefits and special recognition at the Welcome Event & Chef's Challenge*)

Many directors and school nutrition professionals in Colorado would like to attend the CSNA Summer Conference but they simply don't have the budget to attend. We offer an Educational Scholarship Fund to allow vendors to support continuing education for several school nutrition professionals to attend this important conference and other educational trainings.

FOR MORE INFORMATION OR QUESTIONS

Contact Jodi McKinney, Executive Director
Colorado School Nutrition Association
Jodi@colosna.com



[Click Here to Register Online or Mail Form Below](#)

Sponsorship Form

Company Name and Address

Contact Name

Email

Phone

American Express

Master Card

Visa

Card No.

Exp. Date

Cardholder Name (Print)

Cardholder Billing Address

City/State/Zip

TOTAL

Send sponsorship form with credit card payment information or check made payable to: CSNA
PO BOX 371154
Denver CO 80237